



Eric Frisch,
Transportation Specialist, City of Rochester
City Hall, 30 Church Street, Room 300B
Rochester, New York 14614

Eric,

I'm writing as President of the Rochester Bicycling Club, a 600+ member cycling club, in support of the City of Rochester's Bicycle Friendly Community Renewal Application.

Our club is primarily a Road Riding club offering a rich calendar of rides for cyclists of varying skill levels throughout the Rochester Region. Our club also endeavors to be of support to the greater Rochester Cycling Community. During 2015 our club was active in providing such support in the following ways:

Our club was fortunate to have established an account created years ago for the purpose of granting funds to deserving cycling related projects. On September 17, 2015 grants were awarded to:

- R Community Bikes (RCB) in the amount of \$3000.00 for tool kits to be distributed to 300 individuals who had received free bikes through RCB, enabling more independence through the use of bikes as transportation.
- Friends & Foundation of the Rochester Public Library in the amount of \$2350.00 for the construction of a Books by Bike mobile used to distribute free books, handle circulation transactions and distribute library information at City events, illustrating the use of a bicycle for alternate function and transportation.

On May 11, 2015 RBC presented its 2014 Bicycle Transportation Community Recognition Award to Harts Grocers in recognition of their having been the first Rochester business to implement a Bike Corral to facilitate and encourage the use of Bikes for customers of Harts Grocers.

On December 5, 2016 RBC collaborated with other agencies in putting on the second annual Santa Charity Ride to benefit the Center for Youth.

For the past several years RBC has been the primary sponsor of the annual Ride of Silence honor cyclist who've been killed or injured and to promote safety.

RBC participates in events sponsored by various Community Organizations – generally oriented toward health or outdoor activities. During 2015 RBC participated in: The ADK Expo, the Lehigh Valley Trail Fest, the MVP Baby Boomer's Expo, the town of Penfield's Health Fair, and Spokes 'n Ink.

For the past two years RBC has been a sponsoring organization for the Rochester Twilight Criterium.

RBC was a participating organization for this year's inaugural Western NY Bike Fest.

All the best regarding the Renewal Application process. Please let me know if I can be of further help.

Sincerely,

Mark Robbins, RBC President